



CSM

CAMERA SHOWROOM MILANO

ABOUT CSM

CAMERA SHOWROOM MILANO (CSM) is an independent non-governmental organization that brings together the most reputable multibrand showrooms in Milan working with brands and buyers from all over the world.

CSM makes its priority to achieve goals of each member showroom while solving common problems and creating a new efficient form of collaboration between all the associates.

The CSM values, objectives and development plan are constantly monitored by the Steering Committee that includes Daniele Ghiselli, Elisa Gaito, Francesco Lubrano, Francesco Casile, Gigliola Maule and Mauro Galligari.

[WEBSITE](#)



CAMERA SHOWROOM MILANO was born out of great passion for the fashion industry, decades of joint expertise and ambitious plans for the future, and is based on four fundamental principles: unity, autonomy, digitalization and internationalization.



ABOUT CSM



ARTISANAL EVOLUTION

Artisanal Evolution is a special event that celebrates the world-famous “Made in Italy” approach to manufacturing, traditions of craftsmanship and an exquisite Italian style.

CSM carefully selects brands and collections 100% made in Italy and proudly presents them to international buyers. CSM associates organize exhibition spaces in their showrooms with a unique-set up designed exclusively for this occasion. Courtesy car service connects all the showrooms during the event allowing visitors to explore collections while enjoying the beauty and vibrance of Milan.

CSM MEETS SUSTAINABILITY

CSM recognizes eco-sustainability as one of the most important topics for fashion. We fully commit to sustainability principles and believe that they should and will become a constant attribution for the whole “Made in Italy” industry.

CSM invites buyers from across the world to attend a special event dedicated to this topic, during which guests have an opportunity to discover certified eco-sustainable brands and collections displayed in showrooms-members of CSM. Our clients and partners are also welcome to participate in various public talks and panel discussions.

CSM Meets Sustainability event is organized in partnership with CBI (Camera Buyer Italia).





CSM IN PARIS

During Paris Fashion Week, CSM opens its own exhibition space in the heart of the French capital. The collective showroom is based at 7 Rond-Point des Champs-Élysées Marcel-Dassault in a historic 19th century hôtel particulier.

This project was launched, above all, to create new opportunities for sales, but is also designed to be an actual trade show organized by an Italian association for Italian showrooms in the heart of Paris.

CSM COLLABORATIONS

Camera Showroom Milano actively collaborates with all the main fashion industry associations, from CBI (Camera Buyer Italiana) and CNMI (National Chamber of Italian Fashion) to the most important fashion trade show in Milan WHITE and Feel the Yarn, the consortium that brings together the best Italian spinning mills. CSM works closely with the Ministry of Enterprises and Made in Italy which promotes economic development and "made in Italy" label all over the world. CSM has the full support and collaborative support of Confartigianato Moda, ICE ICE (ITA Italian Trade Agency) and the Ministry of Foreign Affairs.





CSM COLLABORATES WITH FASHION SCHOOLS

CSM collaborates with the best Italian Fashion schools including Istituto Marangoni, IED and NABA. The partnership with the Istituto Marangoni, in particular, has led to enhancing young talents, promoting valuable relationships within the fashion industry, and was aimed at giving substantial support to students to ease the start of their career. Istituto Marangoni has chosen to be CSM's academic partner to promote the Young Designers project, an event created together with Camera Showroom Milano with the support of Camera Buyer. Young Designers aims to guarantee visibility to students by giving them opportunities to create and present capsule collections produced by another partner, Confartigianato Moda, and promoted by the CSM network.

CSM COLLABORATES WITH ITS MACHINA LONATI

Its Machina Lonati proposes a course in showroom management which was created in partnership with Camera Showroom Milano. CSM shared its input for the study plan preparation, provided top level educators and offered curricular internship opportunities for students.

CSM
CAMERA SHOWROOM MILANO

ITS MACHINA
LONATI

OPEN DAY

SHOWROOM MANAGER FASHION & LUXURY

Master di alta formazione che coniuga il saper fare a skills di carattere manageriale
800 ore di stage in showroom in ambito fashion & luxury.

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There is no future without a common vision!

THANK YOU!

